



# Services & Pricing Guide

# Welcome

I am so happy that you're interested in working together! I cannot wait to learn about your project and see how we can collaborate. I love to help food brands and organizations by capturing beautiful imagery and telling visual stories that will make your brand stand out. There is nothing I enjoy more than shooting gorgeous fresh food, or running incredible food workshops!

## ABOUT

My name is Ksenia Prints and I am a food blogger, photographer and event organizer behind [At the Immigrant's Table](#). I love to create unique recipes and captivating images of homemade fresh food and products. I also thrive on bringing people together through food - in virtual workshops or in person. I focus on international immigrant cuisines in order to tell the story of your brand and product.

I have helped many businesses ([Woodbridge by Robert Mondavi](#), [California Pears](#), [Jarlsberg](#), [Natural Delights](#) and more) by developing fresh new recipes and captivating stories, on my blog and on social media. Be sure to check my blog and my Instagram to see some recent examples of my work.

- Ksenia



## LET'S CONNECT!



[www.immigrantstable.com](http://www.immigrantstable.com)



[www.facebook.com/immigrantstable](https://www.facebook.com/immigrantstable)



[www.instagram.com/immigrantstable](https://www.instagram.com/immigrantstable)



[www.pinterest.com/immigrantstable](https://www.pinterest.com/immigrantstable)



# At the Immigrant's Table

*At the Immigrant's Table is a personal food and wellness blog that adapts traditional international recipes to suit modern diets, food sensitivities and allergies. The focus is mainly, though not exclusively, on Jewish, Russian and Colombian dishes.*



## OUR STATS

- Blog posts per week: 1
- Social media posts per week: 3-6
- Daily unique visitors: 1,000
- Monthly unique visitors: 30,000
- Monthly page views: 60,000
- Instagram followers: 3,700
- Pinterest followers: 1,500
- Facebook followers: 2,000



My recipes provide options for healthy and delicious dairy-free, vegan, gluten-free, paleo, nut-free, diabetic-friendly, and candida-friendly dishes. In other words, delicious food that will make you feel good, without compromises.





## Our Process

### *Where do we go from here?*

01

If you haven't done so already, have a look at my website to get an idea of what I do. If you are interested in knowing more about working with me, I would love to jump on a call with you. Zoom is great as well!

### Schedule a Call

02

On this call, we will discuss the details of your project and I will answer any question you may have about working with me. After we have agreed on the terms, I will send you a contract.

03

The following week, I will send you a few recipe ideas to choose from and a mood board. I will start testing recipes and / or shooting as soon as I have received your product or recipe.

04

Once the shoot is done, I will upload the images to Google Drive and send you a link to your personal folder. You will also get a PDF of the post or the caption to review.

05

Once you confirm the draft, we will schedule a publication date. As soon as the post is live, I will promote it on social media as per the agreed terms.





## SERVICES OFFERED

# 01 Sponsored Posts

Get your brand prime exposure on our blog through a sponsored post. I will develop a unique recipe to suit your product, showcase it through eye-catching photography, and tie it all up with dedicated social media promotion.

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# 02 Recipe Development

Recipe development for your product, done according to your needs. Whether you'd like to feature it on our website or on your brand's website, I'm happy to develop a recipe that showcases your incredible product.

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# 03 Food Photography

There is nothing I love more than taking beautiful photos - have I said that before? Allow me to make your product shine and sparkle with dazzling photos from a variety of styles: moody, colourful or magical.



SERVICES OFFERED

## 04 Virtual Workshops

Food is the ultimate connector - and nothing brings people together like a food workshop. Take your audience to the virtual world and allow them to connect over a guided, interactive and fun workshop.

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## 05 Social Media Collaboration

If you're looking for a Facebook or Instagram showcase, you've come to the right place. We have a highly engaged audience that loves discovering new brands! I offer social media collaboration packages of various scales.

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## 06 Content Creation

If you're looking for freelance content creation of any other kind, let's talk. Video, stills or newsletter writing, we can do it all. I have many ideas that can bring your brand to life through words and images, in any format of your choice.



# 01 Sponsored Posts

*If you want to ensure your brand gets exposed to our entire audience, then a sponsored post is the way to go.*

*In a sponsored post, I will develop a fantastic recipe based around your product, shoot it in a series of beautiful images, and feature it in a dedicated blog post.*

Each sponsored post gets shared with my email subscribers and social media followers, generating more views, exposure and potential followers for your brand.

See examples of sponsored posts here:

- [Colombian Ceviche](#)
- [Easy Springtime Entertaining](#)
- [Authentic Colombian Cheese Arepas](#)



## PACKAGE INCLUDES

- Pre-production call + mood board
- Unique recipe creation
- 10+ professionally shot Images
- All color correction, spot removal and post processing.
- Original blog post
- Social media promotion

## INVESTMENT & TIMELINE

\$500 - \$1,000

2-4 weeks



# 02 Recipe Development

*Recipe development for your product, done according to your needs. Whether you'd like to feature it on your brand's website or elsewhere, I'm happy to develop a recipe that showcases your incredible product.*

Have a recipe section on your website? Looking to print a recipe on your packaging? Including a free recipe book with your product? Sometimes you're not looking for a blog post, but still want a unique, internationally inspired recipe that showcases your brand - and I'd be glad to help you!

- See an example of my recipe development in JDC Entwine's ReOrdered Passover Cookbook, featuring 20 Passover recipes from Jewish cultures all over the world.



## PACKAGE INCLUDES

- Pre-production call
- Mood board
- Unique recipe creation
- 2-4 professionally shot Images
- All color correction, spot removal and post processing.

## INVESTMENT & TIMELINE

\$350

2 weeks





## 03 Food Photography

*Allow me to make your product shine and sparkle with dazzling photos.*

Like the photographs At the Immigrant's Table? How would you like to have similar photos gracing the pages of your publication? Incorporated into your online ad? Or perhaps helping represent your brand in a print ad?

I am available to:

- Develop and photograph a recipe with your product that can be used on product packaging or a recipe booklet.
- Produce high-resolution photographs for an existing recipes.
- Produce high-resolution photographs for your online or print ads.

Whatever your needs and budget, I am always open to discussing freelance photography & food styling contracts that will suit you and your target audience.



### PACKAGE INCLUDES

- Pre-production call
- Mood board
- Food styling and prop sourcing
- Professionally shot Images
- All color correction, spot removal and post processing.

### INVESTMENT & TIMELINE

\$500 - \$750

2-3 weeks

# 04 Virtual Workshops

*Food is the ultimate connector - and nothing brings people together like a food workshop. Take your audience to the virtual world and allow them to connect over a guided, interactive and fun workshop.*

I have over five years of professional experience creating magical, interactive events and gatherings. Whether it's a food workshop, a party with live music or an elaborate five-course meal with surprises at every turn, I've done them all. And now, I am happy to bring the magic to the virtual world!

Bring your team, audience or followers together through an interactive, beautiful virtual workshop. We will cook, chat and connect over your brand and products.



## PACKAGE INCLUDES

- Pre-production call + mood board
- Unique recipe creations
- An interactive workshop, hosted by me
- Social media promotion

## INVESTMENT & TIMELINE

\$300 / virtual workshop

2-6 weeks



# 05 Social Media Collaboration

*If you're looking for a Facebook or Instagram showcase, you've come to the right place. We have a highly engaged audience that loves discovering new brands! I offer social media collaboration packages of various scales.*

From shout-outs in IG stories, to detailed videos, or a multi-product campaign involving Instagram, Facebook and Pinterest, we've got it all. As a micro-influencer with a loyal following, I offer extensive social media promotion packages at competitive rates.

Some examples include:

- [Pure Food by Estee](#)
- [Epicure Market](#)
- [Hebrews Kosher Coffee](#)



## PACKAGE INCLUDES

- Unique recipe creation (option)
- Video (option)
- 2-10 professionally shot images
- All color correction, spot removal and post processing.
- 1-2 posts, 2-5 stories

## INVESTMENT & TIMELINE

\$150 - \$300

2 weeks



## 06 Content Creation

*If you're looking for freelance content creation of any other kind, let's talk. My work has been published in print and online publications.*

I offer:

- freelance article writing (as seen in Thrillist, Time Out and The Main);
- video production (clients include Greeniche);
- newsletter writing;
- guest post writing;

and more! I have many ideas that can bring your brand to life through words and images, in any format of your choice.



### PACKAGE INCLUDES

- Pre-production call
- Mood board
- Professionally written content
- Professionally shot images
- Video production option
- All color correction, spot removal and post processing.

### INVESTMENT & TIMELINE

\$350 - \$1000

2-6 weeks





*Ready to get started?*

# Let's work together!

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## HOW TO BOOK

If you have more questions or you're looking to discuss an idea in more detail, please send me an email with your inquiry.

If you're ready to book, that's awesome! Let's schedule a consultation call.

## CONTACT INFORMATION

[INFO@IMMIGRANTSTABLE.COM](mailto:INFO@IMMIGRANTSTABLE.COM)

(514) - 663 - 1848

[HTTPS://CALENDLY.COM/IMMIGRANTSTABLE](https://calendly.com/immigrantstable)

